

SPONSORSHIP PACKAGES

22nd
Edition 
projectqatar.com

9 - 11
JUNE
2026
DECC

PROJECT
QATAR

MANUFACTURE BUILT INNOVATE

THE FUTURE
UNDER ONE ROOF

ORGANIZED BY





**PROJECT
QATAR**

PROJECT QATAR 2026

Project Qatar 2026 introduces a fully modernized sponsorship structure reflecting the evolution of the event into an integrated platform combining industrial production, construction, innovation, and smart living technologies. Each sponsorship tier is crafted to maximize visibility, authority, and commercial impact across all zones—Industrial, Construction, Fit-Out, Innovation, and Heavy Machinery, while aligning with the 2026 theme and event expansion.

All packages are designed to provide high-value pre-event, on-site, and post-event exposure, and to strengthen your position in Qatar's growing market and future-ready development agenda.



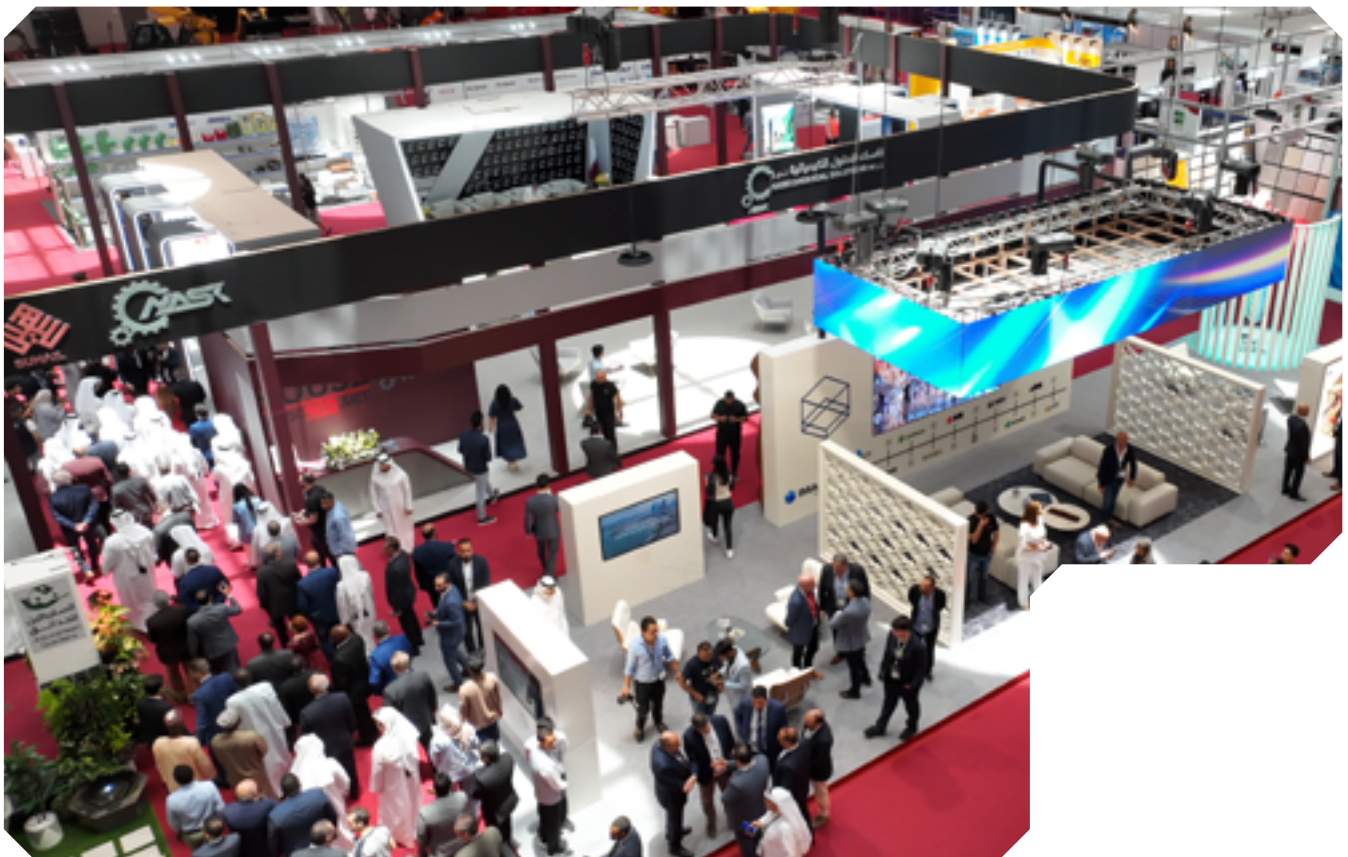
WHY SPONSOR

- SPONSORING PROJECT QATAR 2026 PLACES YOUR BRAND AT THE FOREFRONT OF A FULLY INTEGRATED EXHIBITION THAT BRINGS TOGETHER INDUSTRIAL PRODUCTION, CONSTRUCTION, SMART MANUFACTURING, AND NEXT GENERATION LIVING TECHNOLOGIES. HELD UNDER THE PATRONAGE OF H.E. SHEIKH MOHAMMED BIN ABDULRAHMAN BIN JASSIM AL THANI, PRIME MINISTER AND MINISTER OF FOREIGN AFFAIRS, THE 2026 EDITION OFFERS SPONSORS A PRESTIGIOUS PLATFORM ALIGNED WITH QATAR'S NATIONAL DEVELOPMENT GOALS.
- ACROSS THREE DAYS, SPONSORS GAIN POWERFUL VISIBILITY, DIRECT ACCESS TO HIGH-LEVEL BUYERS, AND STRONG EXPOSURE THROUGH DIGITAL, ON-SITE, AND MEDIA CHANNELS – ENSURING EXCEPTIONAL REACH ACROSS ALL SECTORS REPRESENTED AT THE EVENT.

SPONSORSHIP ADVANTAGES

Becoming a sponsor ensures your brand is recognized as a leader shaping Qatar's future driving business growth, influence, and meaningful industry connections.

- **High-impact visibility across indoor, outdoor, and digital branding platforms.**
- **Prime positioning for product launches, demonstrations, and technology showcases.**
- **Association with a nationally recognized exhibition attended by government, investors, and industry leaders.**
- **Strong media presence through PR coverage, press announcements, interviews, and social media.**
- **Thought-leadership opportunities at the CPD-Certified Conference.**
- **Long-term brand alignment with innovation, sustainability, and Qatar's 2030 vision.**



STRATEGIC SPONSORSHIP

QAR 730,000 – 200,000 \$

The Strategic Sponsor holds the highest level of presence and influence at Project Qatar 2026. With exclusivity across key branding touchpoints, conference stages, and government-level engagements, this tier positions one partner as the main force supporting Qatar's industrial, construction, and innovation landscape.

▶ **1. Exclusive Status**

- Official title: "Strategic Sponsor of Project Qatar 2026"
- Sole sponsor in this tier with exclusivity across all branding and communications.

▶ **2. Premium Exhibition Presence**

- 120+ sqm of prime space-First row

▶ **3. High-Level Ceremony & Conference Visibility**

- Keynote speech at the CPD-Certified Conference
- 20 Min speaking slot in the conference
- Opportunity to conduct training or workshop
- Opportunity to be presented in a top-level panel session
- Logo featured on conference area digital and branding

▶ **4. PR benefits:**

- Sponsor granted representation and a speaking slot at Project Qatar Exhibition launching press conference
- Logo featured on Press Conference backdrop and rollup
- Sponsor's press release to be included in the launching press conference media kit
- Sponsor's quote to be featured in Project Qatar Exhibition press releases
- Dedicated interview (digital/TV depending on availability)

▶ **5. Digital & Direct Marketing Benefits**

- Pre-event interview published on Project Qatar's social media platforms.
- Sponsor's logo displayed on the Project Qatar website with a link to the sponsor's site.
- Sponsor-branded website banners promoting their participation.
- Video testimonial featured on Project Qatar's website for one year and shared across social media channels.
- Story feature highlighting the sponsor on Project Qatar's social media platforms.

- Sponsor-branded VIP and visitor print invitations for the sponsor's distribution.
- Sponsor's logo included on Project Qatar's printed visitor invitations (50,000+ recipients).
- Sponsor's logo included on Project Qatar's printed VIP invitations (5,000+ recipients).

▶ **7. Branding Rights**

Indoor:

- Entrance Arch Co-branded with the sponsor's logo
- Elevator fully Sponsor-branded
- Staircase fully Sponsor-branded
- Designated hanging banner above the booth
- Designated hanging banners at the exhibition's main concourse
- 60 seconds Commercial to be displayed on the screens at the entrance of each hall

Outdoor:

- Designated flagpoles at the venue featuring the Sponsor's logo
- Co-branded Corniche / Doha City Lamp Posts

▶ **8. Additional Print Collaterals**

- A5 advertisement in the Show Catalogue- Cover page/ Bookmark
- Featured section and testimonial inclusion in the Post-Show Report

▶ **9. Registration**

- Exclusive Visitor Lanyard branding
- Exclusive Exhibitor Lanyard branding
- Logo featured on the front of Exhibitor, Visitor, Media, VIP, & Organizer badges mailed to 50,000
- Logo featured on the back of Exhibitor, Visitor, Media, VIP, & Organizer badges

▶ **10. VIP & Business Access**

- Invitations to all official receptions and networking events
- Sponsor brochure to be placed in the VIP lounge
- Sponsor brochure to be distributed at the registration area
- Priority B2B meetings
- 10 Access to VIP lounges & hosted delegations

PLATINUM SPONSORSHIP

QAR 365,000 – 100,000 \$

▶ 1. Premium Exhibition Presence

- 54 sqm prime space-only– First row
- Availability: 2/ No industry overlap

▶ 2. High-Level Ceremony & Conference Visibility

- Keynote speech at the CPD-Certified Conference
- 20 Min speaking slot in the conference
- Opportunity to conduct training or workshop
- Logo featured on conference area digital and branding

▶ 3. PR benefits:

- Sponsor granted representation and a speaking slot at Project Qatar Exhibition launching press conference
- Logo featured on Press Conference backdrop and rollup
- Sponsor's press release to be included in the launching press conference media kit
- Sponsor's quote to be featured in Project Qatar Exhibition press releases
- Dedicated interview (digital/TV depending on availability)

▶ 4. Digital & Direct Marketing Benefits

- Pre-event interview published on Project Qatar's social media platforms.
- Sponsor's logo displayed on the Project Qatar website with a link to the sponsor's site.
- Sponsor-branded website banners promoting their participation.
- Video testimonial featured on Project Qatar's website for one year and shared across social media channels.
- Story feature highlighting the sponsor on Project Qatar's social media platforms.
- Sponsor-branded VIP and visitor print invitations for the sponsor's distribution.
- Sponsor's logo included on Project Qatar's printed visitor invitations (50,000+ recipients).
- Sponsor's logo included on Project Qatar's printed VIP invitations (5,000+ recipients).

▶ 5. Branding Rights

Indoor:

- Entrance Arch Co-branded with the sponsor's logo (Upon availability)
- Elevator fully Sponsor-branded (Upon availability)
- Staircase fully Sponsor-branded (Upon availability)
- Designated hanging banner above the booth
- Designated hanging banners at the exhibition's main concourse
- 45 seconds Commercial to be displayed on the screens at the entrance of each hall

Outdoor:

- Designated flagpoles at the venue featuring the Sponsor's logo

▶ 6. Additional Print Collaterals

- A5 advertisement in the Show Catalogue- Double spread
- Featured section and testimonial inclusion in the Post-Show Report

▶ 7. Registration

- Exclusive Visitor Lanyard branding (Upon availability)
- Exclusive Exhibitor Lanyard branding (Upon availability)
- Logo featured on the front of Exhibitor, Visitor, Media, VIP, & Organizer badges mailed to 50,000
- Logo featured on the back of Exhibitor, Visitor, Media, VIP, & Organizer badges

▶ 8. VIP & Business Access

- Invitations to all official receptions and networking events
- Priority B2B meetings
- 6 Access to VIP lounges & hosted delegations

DIAMOND SPONSORSHIP

QAR 255,000 – 70,000 \$

▶ 1. Premium Exhibition Presence

- 42 sqm space only in a prime location
- Availability: 2

▶ 2. Conference Benefits

- Sponsor granted 20 Min speaking slot in the conference
- Opportunity to conduct training or workshop
- Opportunity to be presented in a panel discussion
- Logo featured on conference area digital and branding

▶ 3. PR benefits:

- Sponsor granted representation and a speaking slot at Project Qatar Exhibition launching press conference
- Logo featured on Press Conference backdrop and rollup
- Sponsor's press release to be included in the launching press conference media kit
- Sponsor's quote to be featured in Project Qatar Exhibition press releases
- Dedicated interview (digital/TV depending on availability)

▶ 4. Digital & Direct Marketing Benefits

- Sponsor's logo displayed on the Project Qatar website with a link to the sponsor's site.
- Sponsor-branded website banners promoting their participation.
- Video testimonial featured on Project Qatar's website for one year and shared across social media channels.
- Story feature highlighting the sponsor on Project Qatar's social media platforms.
- Sponsor's logo included on Project Qatar's printed visitor invitations (50,000+ recipients).
- Sponsor's logo included on Project Qatar's printed VIP invitations (5,000+ recipients).

▶ **5. Branding Rights**

Indoor:

- Designated hanging banner above the booth
- Designated hanging banners at the exhibition's main concourse
- 30 seconds Commercial to be displayed on the screens at the entrance of each hall

Outdoor:

- Designated flagpoles at the venue featuring the Sponsor's logo

▶ **6. Additional Print Collaterals**

- A5 advertisement in the Show Catalogue- Full page
- Featured section and testimonial inclusion in the Post-Show Report

▶ **7. Registration**

- Exclusive Visitor Lanyard branding (Upon availability)
- Exclusive Exhibitor Lanyard branding (Upon availability)
- Logo featured on the front of Exhibitor, Visitor, Media, VIP, & Organizer badges mailed to 50,000
- Logo featured on the back of Exhibitor, Visitor, Media, VIP, & Organizer badges

▶ **8. VIP & Business Access**

- Invitations to all official receptions and networking events
- Priority B2B meetings
- 4 Access to VIP lounges & hosted delegations

GOLD SPONSORSHIP

QAR 146,000 – 40,000 \$

▶ 1. Exhibition Presence

- 36 sqm exhibition space in a well-positioned area

▶ 2. Conference Benefits

- Sponsor granted 20 Min speaking slot in the conference
- Opportunity to conduct training or workshop
- Opportunity to be presented in a panel discussion
- Logo featured on conference area digital and branding

▶ 3. PR benefits:

- Sponsor granted representation and a speaking slot at Project Qatar Exhibition launching press conference
- Logo featured on Press Conference backdrop and rollup
- Sponsor's press release to be included in the launching press conference media kit
- Sponsor's quote to be featured in Project Qatar Exhibition press releases
- Dedicated interview (digital/TV depending on availability)

▶ 4. Digital & Direct Marketing Benefits

- Sponsor's logo displayed on the Project Qatar website with a link to the sponsor's site.
- Sponsor-branded website banners promoting their participation.
- Story feature highlighting the sponsor on Project Qatar's social media platforms.
- Sponsor's logo included on Project Qatar's printed visitor invitations (50,000+ recipients).
- Sponsor's logo included on Project Qatar's printed VIP invitations (5,000+ recipients).

▶ 5. Branding Rights

Indoor:

- Designated hanging banner above the booth
- Designated hanging banners at the exhibition's main concourse
- 30 seconds Commercial to be displayed on the screens at the entrance of each hall

Outdoor:

- Designated flagpoles at the venue featuring the Sponsor's logo

▶ 6. Additional Print Collaterals

- A5 advertisement in the Show Catalogue – Double spread
- Featured section and testimonial inclusion in the Post-Show Report

▶ 7. Registration

- Logo featured on the front of Exhibitor, Visitor, Media, VIP, & Organizer badges mailed to 50,000
- Logo featured on the back of Exhibitor, Visitor, Media, VIP, & Organizer badges

▶ 8. VIP & Business Access

- Invitations to all official receptions and networking events
- Priority B2B meetings
- 3 Access to VIP lounges

SILVER SPONSORSHIP

QAR 100,000 – 27,500 \$

▶ **1. Exhibition Presence:**

24 sqm exhibition space

▶ **2. Conference Benefits**

- Sponsor granted 20 Min speaking slot in the conference
- Logo featured on conference area digital and branding

▶ **3. Business Access & Outreach**

- Access to the B2B matchmaking platform to connect with buyers, contractors, and distributors.
- Sponsor logo featured in selected visitor marketing campaigns.

▶ **4. PR Benefits**

- Sponsor representation and speaking slot at the Project Qatar launching press conference.
- Logo featured on press conference backdrops and rollups.
- Sponsor press release included in the media kit.
- Sponsor quote featured in Project Qatar press releases.
- Dedicated media interview (digital/TV based on availability).

▶ **5. Digital & Direct Marketing**

- Logo displayed on the Project Qatar website with link to sponsor website.
- Sponsor-branded website banner and social media story features.
- Logo included on printed visitor invitations (50,000+) and VIP invitations (5,000+).

▶ **6. Branding Rights**

Indoor:

- Hanging banners above sponsor booth and in main concourse; 30-second commercial on hall entrance screens.

Outdoor:

- Designated venue flagpoles featuring sponsor logo.

▶ **7. Additional Collaterals & Registration**

- Full page A5 advertisement in the Show Catalogue and feature in the Post-Show Report.
- Logo on the back of all badge categories (Exhibitor, Visitor, Media, VIP & Organizer),

CONFERENCE & CORPORATE EVENT SPONSORSHIP

STARTING FROM QAR 50,000 – 13,700 \$

A dedicated category for brands focusing on thought leadership, executive networking, and specialized audience engagement.

Available Opportunities

Each activation can be fully customized and branded by the sponsor:

- ▶ • **CPD-Certified Conference Sponsor**
Position your brand at the forefront of expert dialogue and industry knowledge.
- ▶ • **Launching Ceremony Sponsor**
Own a high-profile moment tied to announcements, product launches, or national initiatives.
- ▶ • **Gala Dinner Sponsor**
Host an exclusive VIP evening with senior officials, investors, and industry leaders.
- ▶ • **VIP Networking Reception**
Lead a curated gathering designed for high-level business connections.
- ▶ • **Startup Stage & Innovation Sessions Sponsor**
Champion SMEs, emerging technologies, and the future of innovation.
- ▶ • **Training & Workshop Sponsor**
Deliver hands-on professional learning aligned with your sector.
- ▶ • **MoU Signing Ceremony Sponsor**
Elevate partnership announcements with a branded, media-backed signing setup.
- ▶ • **Media & Content Studio Sponsor**
Brand the space where interviews, live segments, and digital coverage are produced.

▶ Core Benefits

- Premium branded presence across the sponsored activation
- Stage branding, backdrop inclusion, and on-site visibility
- Acknowledgment in printed, digital, and on-site communications
- Speaking or hosting role depending on the selected event
- VIP invitations and hospitality privileges
- Media coverage, photography, and video assets tied to the sponsored event
- Amplification across social media and post-event content

ALL-INCLUSIVE PACKAGE

STARTING FROM QAR 150,000 (CUSTOMIZED)

SPONSORSHIP + EXHIBITION SPACE + STAND DESIGN & PRODUCTION

A full turnkey solution combining participation, branding, and booth construction under one seamless package.

Included Services

- ▶ • Sponsorship tier (Silver, Gold, Diamond, or Platinum)
- ▶ • Exhibition space allocation
- ▶ • Full stand design, production, and installation
- ▶ • Indoor & outdoor branding production
- ▶ • Graphics, printing, and media content support
- ▶ • AV, lighting, furniture & setup
- ▶ • Conference inclusion (per tier)
- ▶ • VIP & B2B access
- ▶ • Dedicated project manager

Customization Options

- Product launch stage
- Outdoor branding
- Media interviews
- Live demos
- Extended digital campaigns

Ideal for international companies, first-time exhibitors, and brands wanting a hassle-free presence

SUMMARY OF PACKAGES & PRICES

Please fill out this form and send it back to us along with the full payment:

<input type="checkbox"/> Strategic Sponsor		QAR 730,000	USD 200,000
<input type="checkbox"/> Platinum Sponsor		QAR 365,000	USD 100,000
<input type="checkbox"/> Diamond Sponsor		QAR 255,000	USD 70,000
<input type="checkbox"/> Gold Sponsor		QAR 146,000	USD 40,000
<input type="checkbox"/> Silver Sponsor		QAR 100,000	USD 27,500
<input type="checkbox"/> Conference & Corporate Events	(From)	QAR 50,000	USD 13,700
<input type="checkbox"/> All-Inclusive Turnkey Package	(From)	QAR 150,000	USD 41,200

PAYMENT TERMS & METHOD

100% on application of any item:.....

Payment can be made by cheque or bank transfer, as per the below details:
Recipient: IFP Qatar LLC

HSBC Bank Middle East Limited, Main Branch
P.O.Box: 57, Doha, Qatar, Tel: +974 4438 2222, Fax: +974 4438 2288

Account Number: 001-579010-001 (Qatari Riyals)
IBAN: QA34BBME000000000001579010001

Account Number: 001-579010-063 (USD)
IBAN: QA09BBME000000000001579010063
Swift Code: BBMEQAQX
Phone: +974 4432 9900, Fax: +974 4443 2891

COMPANY DETAILS

Company Name:

Address:

Country:

P.O. Box:

Telephone:

Fax:

E-mail:

Website:

Stand Number:

SIGNED BY

Name:

Position:

Signature: Date:

THE VENUE

Doha Exhibition & Convention Center

Project Qatar 2026 will be held at the Doha Exhibition and Convention Center (DECC), a state-of-the-art venue located at the heart of the Qatari capital.

The 47,700 SQM venue includes five column-free halls spreading over 30,000 SQM and contains a main foyer, bistros, public restrooms, prayer rooms, a loading zone, storage, circulation space, and a car park that can accommodate nearly 5,000 vehicles and a multi-function hall. Located in the lively West Bay area, the DECC is easily accessible from several routes and will be connected to the Sheraton Park through an underground tunnel that will bring visitors to the naturally crescent-shaped Doha Corniche. The venue is also located 15 minutes away from Hamad International Airport and numerous hotels.

THE ORGANIZER

International Fairs & Promotions

For more than 45+ years, IFP Group has been a driving force behind the region's most influential trade fairs, exhibitions, and conferences. With over 550+ international events organized across the Middle East, the group continues to play a central role in connecting global companies with thriving regional markets and decision-makers. IFP is regarded as one of the most trusted organizers in Qatar, Lebanon, the Gulf, and North Africa delivering events that meet world-class standards in efficiency, design, business facilitation, and industry development. Through its offices in Doha, Beirut, Riyadh, Dubai, Baghdad, Damascus, and Erbil, the group supports thousands of companies every year in expanding their commercial presence and building sustainable business partnerships.

Project Qatar stands among IFP's most prominent achievements: a flagship exhibition recognized by government entities, leading international businesses, and the construction industry's top players. The event is certified by UFI – The Global Association of the Exhibition Industry, reflecting its quality, credibility, and strong business impact.

With deep market knowledge, high-level government relationships, and a commitment to innovation, IFP ensures that every edition of Project Qatar delivers unmatched value—empowering exhibitors, sponsors, and partners to access new opportunities, strengthen their brands, and engage directly with Qatar's evolving construction and development sector.

For more details, visit www.ifpexpo.com



SECURE YOUR SPACE

To enquire about exhibiting & sponsoring:

Local Inquiries

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