



# PROJECT IRAN

[project-iran.com](http://project-iran.com)

# BOOSTING OPPORTUNITIES IN A BOOMING MARKET

The 4<sup>th</sup> International Trade Exhibition for Construction Materials, Equipment & Technology

**25 - 28**  
**April 2018**

Tehran International Permanent Fairground  
Tehran, Iran

Organized by: International Sales:



**gecc** Global Exhibitions & Conferences





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## **MAXIMIZE YOUR PRESENCE AND RECOGNITION AT PROJECT IRAN 2018**

Sponsoring Project Iran will make your company stand out as a leader in the construction industry and will leave a strong impression of your brand. Your company will benefit from optimum exposure and you will also get the opportunity to network with local, regional, and international industry professionals. Our exclusive sponsorship packages will play an integral part in achieving the show's strategic objectives and providing your company, brand and products with heightened exposure.



# PLATINUM SPONSORSHIP PACKAGE - \$75,000

## Availability

1

Prime Location Stand	60 SQM
Logo on all marketing collaterals of the event under platinum sponsor section	x
HTML logo on the main website of the event linked to the sponsor's website	x
Logo on all aspects of the multi-channeled event e-campaigns	x
Full page a5 ads in the official show catalogue	x1
Inside front cover advertisement in the official show catalogue	x
Entry (up to 100 words) in the official show catalogue	x
Logo to be placed on the entrance banner of the exhibition	x
Logo on all exhibitor's badges of the event	x
Sponsors logo on all invitations and e-invitations sent to thousands of construction professionals	x
Logo on VIP invitations dispatched to more than 12,000 in Iran and the region	x
Logo on all outdoor media covering Tehran	x
Logo on all trade magazines and daily newspapers advertisements across Middle East and region	x
Logo on front cover of the show catalogue	x
Logo positioned on press conference backdrop	x
Invitations to the gala dinner	x5
VIP Visitor Invites	x200
Pre-scheduled B2B meetings	x10
VIP area branding	x



# DIAMOND SPONSORSHIP PACKAGE - \$50,000

## Availability

2

Prime Location Stand	30 SQM
Logo on all marketing collaterals of the event under platinum sponsor section	x
HTML logo on the main website of the event linked to the sponsor's website	x
Logo on all aspects of the multi-channeled event e-campaigns	x
Full page a5 ads in the official show catalogue	x1
Inside front cover advertisement in the official show catalogue	x
Entry (up to 100 words) in the official show catalogue	x
Logo to be placed on the entrance banner of the exhibition	x
Sponsors logo on all invitations and e-invitations sent to thousands of construction professionals	x
Logo on VIP invitations dispatched to more than 12,000 in Iran and the region	x
Logo on all outdoor media covering Tehran	x
Logo on all trade magazines and daily newspapers advertisements across Middle East and region	x
Logo on front cover of the show catalogue	x
Logo positioned on press conference backdrop	x
Invitations to the gala dinner	x5
VIP Visitor Invites	x100
Pre-scheduled B2B meetings	x5
VIP area branding	x

# GOLD SPONSORSHIP PACKAGE - \$30,000

## Availability

3

Prime Location Stand	21 SQM
Logo on all marketing collaterals of the event under platinum sponsor section	x
HTML logo on the main website of the event linked to the sponsor's website	x
Logo on all aspects of the multi-channeled event e-campaigns	x
Full page a5 ads in the official show catalogue	x1
Entry (up to 100 words) in the official show catalogue	x
Sponsors logo on all invitations and e-invitations sent to thousands of construction professionals	x
Logo on VIP invitations dispatched to more than 12,000 in Iran and the region	x
Logo on all outdoor media covering Tehran	x
Logo on all trade magazines and daily newspapers advertisements across Middle East and region	x
Logo positioned on press conference backdrop	x
Invitations to the gala dinner	x3
VIP Visitor Invites	x50
Pre-scheduled B2B meetings	x5



# SILVER SPONSORSHIP PACKAGE - \$20,000

## Availability

5

Prime Location Stand	12 SQM
Logo on all marketing collaterals of the event under platinum sponsor section	x
HTML logo on the main website of the event linked to the sponsor's website	x
Logo on all aspects of the multi-channeled event e-campaigns	x
Full page a5 ads in the official show catalogue	x1
Entry (up to 100 words) in the official show catalogue	x
VIP passes for senior personnel allowing them to access the "VIP Lounge"	5x
Sponsors logo on all invitations and e-invitations sent to thousands of construction professionals	x
Logo on VIP invitations dispatched to more than 12,000 in Iran and the region	x
Logo on all outdoor media covering Tehran	x
Logo on all trade magazines and daily newspapers advertisements across Middle East and region	x
Logo positioned on press conference backdrop	x
Invitations to the gala dinner	x2
VIP Visitor Invites	x20

# LANYARD SPONSORSHIP PACKAGE - \$10,000

Logo placement along with Project Iran logo on lanyards used by Exhibitors and Visitors during the event



## GENERAL INFORMATION

### TEHRAN PERMANENT FAIRGROUND

Located in the city on Chamran Highway, Tehran Permanent Fairground is the top exhibition venue in Iran. Spreading over an area of more than **80,000 SQM** of indoor and **35,000 SQM** of outdoor spaces, this well-established and multi-functional venue comprises **34** highly-flexible exhibition halls that host more than **70** different exhibitions every year. Necessary services and requirements furnished by the fairground include customs offices, banking and insurance, **9 conference halls**, communication facilities, restaurants, trucks, lift trucks and much more. Numerous hotels are less than five minutes away from the fairground.

### TRADE PROMOTION ORGANIZATION OF IRAN

Trade Promotion Organization of Iran is an active knowledge-based organization working to expand and improve Iran's foreign trade, and achieve higher market share, consistent with national developmental programs. The organization places high importance on establishing constructive communications with business partners, interested parties, and efficient human resources. It also focuses on employing technology and proper policies, coupled with providing support and supervision to help exportations, infrastructures, and capabilities for developing foreign commerce.

## MAXIMIZE YOUR PRESENCE

*To become a Sponsor at Project Iran 2018, visit [www.project-iran.com](http://www.project-iran.com) or contact us on the following:*

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